

**MINUTES OF THE RIVER OAKS  
ECONOMIC DEVELOPMENT CORPORATION  
REGULAR CALLED MEETING  
NOVEMBER 13, 2023**

**MEMBERS PRESENT:**

PRESIDENT DARREN HOUK  
VP CHARLES RICHARDSON  
DAN CHISHOLM  
HEATHER KNIGHT  
RAUL SANCHEZ  
BUCK BYBEE  
STEVE HOLLAND

**STAFF PRESENT:**

CITY MANAGER MARVIN GREGORY  
CITY SECRETARY PAULA LUCK  
COUNCIL MEMBER BRENT FORESTER

**MEMBERS ABSENT:**

NONE

1. CALL TO ORDER

With a quorum present, President Houk called the Regular Called Meeting of the Economic Development Corporation to order at 6:05 p.m. on Monday, November 13, 2023 at River Oaks City Hall, 4900 River Oaks Blvd, River Oaks, Texas 76114.

2. INVOCATION

Member Knight gave the Invocation.

3. PLEDGE OF ALLEGIANCE TO THE UNITED STATES FLAG AND THE TEXAS FLAG.

President Houk led the Pledge of Allegiance to the United States Flag and the Texas Flag.

4. PUBLIC TESTIMONY: CITIZENS TO SPEAK ON ANY TOPIC OR ANY AGENDA ITEM BEFORE AN DURING THE MEETING BY RAISING YOUR HAND TO BE RECOGNIZED; HOWEVER, UNLESS THE ITEM IS SPECIFICALLY NOTED ON THIS AGENDA, THE ECONOMIC DEVELOPMENT CORP. IS REQUIRED UNDER THE TEXAS OPEN MEETINGS ACT TO LIMIT ITS RESPONSE WITH A STATEMENT OF SPECIFIC FACTUAL INFORMATION, RECITING THE CITY'S EXISTING POLICY ON THAT ISSUE, OR DIRECTING THE PERSON MAKING THE INQUIRY TO VISIT WITH CITY STAFF ABOUT THAT ISSUE, AND NO EDC BOARD DELIBERATION IS PERMITTED FOR TOPICS NOT SPECIFICALLY LISTED ON THIS AGENDA.

**NONE**

5. MEMBER ROLL CALL

All members present.

6. CONSIDER APPROVAL OF MINUTES FROM THE OCTOBER 9, 2023 REGULAR CALLED MEETING.

**VP Richardson moved, seconded by Member Chisholm to approve the Minutes of the October 9, 2023 Regular Called Meeting. All voted "Aye".**

**PERSONAL APPEARANCES AND/OR ITEMS REQUIRING EDC APPROVAL/ACTION:**

7. DISCUSSION AND/OR ACTION AS REQUESTED BY THE CHRISTMAS PARADE COMMITTEE TO EXPEND CITY PROMOTIONAL FUNDS FOR THIS YEAR'S CITY CHRISTMAS PARADE & FESTIVITIES.

CM Forester-the parade route has changed this year. A live tree is a lot of work so thinking about an artificial tree on a flagpole. The pole will be in the same spot as the tree from last year. Would like to start building up stock for the upcoming years. Requesting \$2,500.00 from EDC.

**President Houk moved, seconded by Member Bybee to expend \$2,500.00 for this year's city Christmas parade & festivities. All voted "Aye".**

8. DISCUSSION AND/OR ACTION AS REQUESTED BY PRESIDENT HOUK TO EXPEND EDC PROMOTIONAL FUNDS FOR THE CITY'S PARADE FLOAT THAT WILL REPRESENT THE CITY IN NUMEROUS PARADES THIS YEAR.

Last year, gave \$250.00 to put a float together and the application fees. This year, this float will be in the Stockyards parade, Sansom Park parade, and the River Oaks parade.

**Member Chisholm moved, seconded by VP Richardson to expend \$250.00 towards a float and the parade application fees. All voted "Aye".**

9. DISCUSSION AND/OR ACTION AS REQUESTED BY PRESIDENT HOUK TO EXPEND FUNDS TO PROMOTE ECONOMIC DEVELOPMENT THROUGH MUSICAL ENTERTAINMENT FOR THE BUSINESSES IN THE STRIP CENTER LOCATED AT 5404-5412 RIVER OAKS BLVD.

President Houk suggested since there was not a ribbon cutting event for this strip center, maybe have a block party (open house). The businesses would like to have it on December 16<sup>th</sup>. The plan is to have some musical entertainment.

It was mentioned about a Christmas Night Market and open it up to all business and give each participant \$100.00. It was also mentioned for this year do this strip and maybe give them \$100.00 each business if they participate or maybe \$500.00 for the whole strip and they can distribute however they want to. Would like to encourage all businesses and homeowners to decorate for Christmas. Maybe having a grand prize for business store front decoration.

**Member Knight moved, seconded by Member Bybee to offer \$500.00 for the businesses at 5404-5412 River Oaks Blvd with three or more businesses participating. All voted "Aye".**

**UPDATES FOR DISCUSSION AND/OR ACTION:**

10. UPDATE FROM PRESIDENT HOUK REGARDING NEW BUSINESSES OR PROPERTIES FOR SALE OR LEASE.

There is a new bakery opening in the old Mrs. Baird's store. Member Sanchez is opening a snack/desert store next to his barber shop.

11. UPDATE FROM PRESIDENT HOUK ON RIBBON CUTTING EVENTS.

None scheduled.

12. UPDATE ON CITY BANNERS INCLUDING BANNERS FOR THE CITY'S 75<sup>TH</sup> YEAR CELEBRATION.

Purchased 20 Christmas banners and more brackets.

13. EXECUTIVE DIRECTOR REPORT:

-UPDATE ON NEW CONSTRUCTION PROJECT FOR JOLLY'S C STORE AT 4710 RIVER OAKS BLVD.

Jolly's construction is very slow.

-PLANNING FOR 75<sup>TH</sup> CITY ANNIVERSARY IN 2024

Thinking about 6-8 new banners for the anniversary which will be installed in January. Also, will look into a flag.

-UPDATE ON DIRECTOR GREG HENDRICKSON MEMORIAL PLAQUE

The plaque will be presented to Judy Hendrickson tomorrow night.

14. EXECUTIVE SESSION: CONVENE IN EXECUTIVE SESSION PURSUANT TO CHAPTER 551, TEXAS GOVERNMENT CODE: THE BOARD RESERVES THE RIGHT TO CONVENE IN EXECUTIVE SESSION(S) FROM TIME TO TIME ON ANY POSTED AGENDA ITEM TO RECEIVE ADVICE FROM ITS ATTORNEY AS PERMITTED BY LAW DURING THIS MEETING. THE BOARD MAY CONVENE IN EXECUTIVE SESSION TO DISCUSS THE FOLLOWING:

- a. Section 551.071- To seek advice from attorney;
- b. Section 551.072- Discussion regarding possible sale, lease or acquisition of real estate; and
- c. Section 551.087- Discussion or deliberation regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations or to deliberate the offer of a financial or other incentive to a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body.

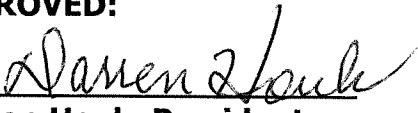
15. ACTION FROM EXECUTIVE SESSION.

**NONE**


16. ADJOURN

**At 7:32 p.m., President Houk adjourned the meeting.**

**APPROVED:**

  
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**Darren Houk, President**

**ATTEST:**

  
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**Paula Luck, City Secretary**