

**MINUTES OF THE RIVER OAKS
ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING
MARCH 3, 2014**

MEMBERS PRESENT:

PRESIDENT JOANN GORDON, PLACE 5
VICE-PRESIDENT JOE CREWS, PLACE 3
LINDA MORGAN, PLACE 1
JOANN BUTLER, PLACE 2
STEVE HOLLAND, PLACE 4
GREG HENDRICKSON, PLACE 7

STAFF PRESENT:

CITY SECRETARY MARVIN GREGORY
SECRETARY SUSAN STEWART

MEMBERS ABSENT:

LEIGH TURNER, PLACE 6 (OUT OF TOWN)

1. CALL TO ORDER

With a quorum present, President Gordon called the Regular Meeting of the Economic Development Corporation to order at 7:00 p.m. on Monday, March 3, 2014 at River Oaks City Hall, 4900 River Oaks Blvd., River Oaks, Texas 76114.

2. MEMBER ROLL CALL

The roll call was recorded with Member Turner absent with excuse.

3. CONSIDER APPROVAL OF MINUTES FROM JANUARY 6, 2014 MEETING

Member Hendrickson moved, seconded by VP Crews, to approve the minutes of the meeting on January 6, 2014. All voted "Aye".

4. CONSIDER APPROVAL FOR THE PURCHASE OF BUSINESS CARD MAGNETS

President Gordon stated that 500 business card sized magnets would cost \$248.60 plus \$18.50 set up fee.

Member Hendrickson moved, seconded by Member Morgan, to purchase business card magnets in the amount of \$267.10. All voted "Aye."

5. DISCUSSION AND/OR ACTION ON PURCHASING CITY BANNERS

President Gordon stated that two color banners measuring 30" x 84" would cost \$70 each with a set up fee of \$240 (for two styles of banners). President Gordon added that this pricing does not include the brackets which are \$85 each. Board Members and audience members discussed several design options including the "River Oaks Tree" which staff will research and provide to the board. President Gordon will relay the ideas to the banner company and provide samples to the board.

No action was taken.

6. DISCUSSION AND/OR ACTION ON ANNUAL REPORT OF ACTIVITIES AND UPDATES TO 2014 STRATEGIC PLAN

Pam Mundo reviewed the strategic plan including the goals and strategies. Board Members focused on participation in low cost events (goal #4) agreeing to coordinate with the Chamber of Commerce on some of their activities, to continue the Fun Run in December, and to continue participating in the All American Celebration. Member Morgan suggested reviewing each of the strategies thoroughly providing the opportunity to revise each one individually.

No action was taken.

7. UPDATE ON RIVER OAKS REVIVAL – CORRIDOR MASTER PLAN AND SCHEDULE

President Gordon gave an update on the State Highway 183 Corridor Master Plan.

President Gordon expressed one of the goals of the Council of Governments is to work with local governments, community members, business owners and citizens to develop a workable master plan that refines the vision of the corridor. The portion of the project that is in River Oaks is estimated to cost \$100,000 with NCTCOG paying half and the City of River Oaks paying half.

No action was taken.

8. UPDATE ON ECONOMIC OPPORTUNITY WITH HEALTH CARE AS A STIMULANT TO RETAIL MARKET DEVELOPMENTS

Pam Mundo explained that the health care market is transitioning from a “mother house” or main hospital to community clinics under the umbrella of a major hospital.

No action was taken.

9. WORKSHOP: ECONOMIC DEVELOPMENT PLANNING

i. CONSIDERATION FOR NEW TYPES OF ASSISTED LIVING AND MEMORY CARE AS A STIMULANT TO NEW HOUSING AND RETAIL MARKET - Pam Mundo presented the idea of single family, low density senior living communities.

ii. REVIEW PROSPECTS FOR REDEVELOPMENT – Pam Mundo stated that she is consistently searching for developers that may be interested in the River Oaks area.

iii. GREEN RIBBON & TRANSPORTATION ALTERNATIVE PROGRAMS-CALL FOR PROJECTS 2014 – Pam Mundo explained the Green Ribbon project. Transportation alternatives were mentioned, specifically Meandering Road.

No action was taken.

10. ACTION, IF ANY, FROM WORKSHOP

No action was taken.

11. **EXECUTIVE SESSION:** CONVENE IN EXECUTIVE SESSION PURSUANT TO CHAPTER 551.072, TEXAS GOVERNMENT CODE: THE ECONOMIC DEVELOPMENT CORPORATION RESERVES THE RIGHT TO CONVENE IN EXECUTIVE SESSIONS(S) FROM TIME TO TIME ON A POSTED AGENDA ITEM TO:

- Discuss the possible sale, lease or acquisition of real estate: *A Governmental Body (Economic Development Corporation) may conduct a closed meeting regarding the purchase, exchange, lease or value of real property if the deliberations in an open meeting would have a possible detrimental effect on the position of the Economic Development Corporation in negotiations with a third person.*

None called for.

12. ACTION FROM EXECUTIVE SESSION

None.

13. ADJOURN


At 8:51 p.m. Member Holland moved, seconded by VP Crews, to adjourn the meeting. All voted "Aye".

APPROVED:



JoAnn Gordon, President

ATTEST:



Marvin Gregory, City Secretary