

**MINUTES OF THE RIVER OAKS  
ECONOMIC DEVELOPMENT CORPORATION  
REGULAR CALLED MEETING  
MAY 6, 2013**

**MEMBERS PRESENT:**

PRESIDENT JOANN GORDON  
VICE PRESIDENT JOE CREWS  
LEIGH ANN TURNER  
JOANN BUTLER  
GREG HENDRICKSON  
STEVE HOLLAND

**STAFF PRESENT:**

CITY SECRETARY MARVIN GREGORY  
ASST CITY SECRETARY PAULA LUCK

**MEMBERS ABSENT:**

LINDA MORGAN-EXCUSED

**1. CALL TO ORDER**

With a quorum present, President Gordon called the Regular Called Meeting of the Economic Development Corporation to order at 7:02 p.m. on Monday, May 6, 2013 at River Oaks City Hall, 4900 River Oaks Blvd., River Oaks, Texas 76114.

**2. INVOCATION**

Member Holland gave the Invocation.

**3. PLEDGE OF ALLEGIANCE**

Member Turner led the Pledge of Allegiance to the United States Flag & the Texas Flag.

**4. MEMBER ROLL CALL**

President Gordon stated that all members are in attendance except Linda Morgan which is marked as an excused absence.

**5. CONSIDER APPROVAL OF MINUTES FROM THE APRIL 23, 2013  
REGULAR CALLED MEETING.**

**Member Hendrickson moved, seconded by Member Butler to approve the Minutes of the April 23, 2013 Special Called Meeting as presented. All voted "Aye".**

**6. DISCUSSION AND/OR ACTION WITH MUNDO AND ASSOCIATES ON THE REVIEW OF THE DEVELOPMENT AGREEMENT EVALUATING ECONOMIC DEVELOPMENT PROGRESS THIS YEAR AND IMPLEMENTING PLANS, GOALS AND STRATEGIES FOR 2014.**

Pam Mundo went over in detail the Development Agreement Review. Attached is her response.

VP Crews and President Gordon asked why SKEDS will no longer provide services and mentioned that SKEDS did not send out notification to their clients. A business tried to sign up and was unable to. Pam Mundo said that SKEDS has several services and this wasn't generating enough money. SKEDS will terminate June 8<sup>th</sup>, 2013.

**7. CONSIDER APPROVAL OF WEBSITE DEVELOPMENT FOR SHOP RIVER OAKS.**

President Gordon said our businesses are excited about shopriveroaks but you cannot search it thru google. Pam suggested Chamber Nation which runs about \$100 a month for 100 members plus a \$1,500 one-time set up fee. Chamber Nation is linked with Facebook and Twitter, and has a mobile application. Pam will contact them and get more information and also references.

**8. CONSIDER APPROVAL OF AN ECONOMIC DEVELOPMENT PROJECT- DELINEATE PROJECT AREA/PHASING, INFASTRUCTURE AND SEPTS TO ITS PROJECT IMPLEMENTATION.**

Pam Mundo provided the board a Seven Step Plan for project development and went over the steps which is a ten year project. Pam also went over what the 183 corridor might look like if redesigned into a boulevard. Board agreed to come up and draw Phase One and come up with a name by the next meeting on June 18<sup>th</sup>, 2013 at 7 pm.

The board discussed some ideas for the boulevard.

**9. DISCUSSION AND/OR ACTION ON ALL AMERICAN FESTIVAL WALK.**

Member Turner said there are too many concerns to have the walk at night; therefore, it is cancelled but will be rescheduled. She would like to plan now for next year or around Christmas time during the parade.

**10. ADJOURN**

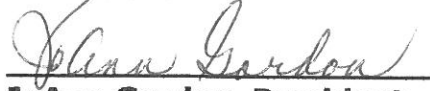
**At 8:46 pm, VP Crews moved, seconded by Member Turner to adjourn. All voted "Aye".**

**ATTEST:**



**Marvin Gregory, City Secretary**

**APPROVED:**



**JoAnn Gordon, President**