

**MINUTES OF THE RIVER OAKS
ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING
MARCH 7, 2013**

MEMBERS PRESENT:

PRESIDENT JOANN GORDON, PLACE 5
VICE-PRESIDENT JOE CREWS, PLACE 3
LINDA MORGAN, PLACE 1
JOANN BUTLER, PLACE 2
LEIGH TURNER, PLACE 6
GREG HENDRICKSON, PLACE 7

STAFF PRESENT:

CITY SECRETARY MARVIN GREGORY
RECORDING SECRETARY SUSAN STEWART

MEMBERS ABSENT:

STEVE HOLLAND, PLACE 4 (PERSONAL CONFLICT)

1. CALL TO ORDER

With a quorum present, President Gordon called the Regular Meeting of the Economic Development Corporation to order at 7:01 p.m. on Thursday March 7, 2013 at River Oaks City Hall, 4900 River Oaks Blvd., River Oaks, Texas 76114.

2. INVOCATION

Member Hendrickson delivered the Invocation.

3. PLEDGE OF ALLEGIANCE TO UNITED STATES FLAG AND THE TEXAS FLAG

Member Turner led the pledges of allegiance to the United States and the Texas Flags.

4. MEMBER ROLL CALL

Member roll call was recorded with Member Holland out due to a prior engagement.

5. CONSIDER APPROVAL OF MINUTES FROM THE FEBRUARY 19, 2013 SPECIAL MEETING

Vice-President Crews moved, seconded by Member Butler, to approve the minutes for the meeting on February 19, 2013. All voted "Aye".

6. CONSIDER APPROVAL TO PURCHASE SHOP FRIENDLY GIVEAWAY MAGNETS FOR SHOPPERS

Pam Mundo reviewed the options for door decals and magnets. Print and Sign Design will print 50 4x6 decals for \$2.25 each. Print and Sign Design will print 500 magnets at \$0.95 each. Regency has a 6" design for \$0.77, a 7" design for \$0.80 or an 8" design for \$0.85. River Oaks Printing has not responded with a cost yet. Vista Print will print 500 magnets for \$49.95 plus art work. Pam Mundo suggested that a decision be postponed until all of the information is received.

President Gordon suggested www.shopriveroakstexas.com be added under "Cherishing the Past, Embracing the Future."

No action was taken.

7. WORKSHOP: CONTINUE WITH PLANNING OF 2013 GOALS & ACTION STRATEGIES FOR THE RIVER OAKS E.D.C. WITH PAM MUNDO OF MUNDO AND ASSOCIATES

Pam Mundo stated that the Economic Profile is necessary when contacting prospective businesses.

Pam Mundo requested an aerial view of River Oaks that CS Gregory will provide.

Pam Mundo encouraged Board Members to accelerate planning on the streetscape project by naming the project.

Pam Mundo reported that 18 businesses have signed up with the SKEDS program.

Member Turner reported on the A.V. Cato Amazing Race, stating that SKEDS participants are being targeted first for participation in the race that has participants visit local businesses for a project. The participants will be listed on the back of the race t-shirts. Ms. Turner gave the opportunity for volunteers to help set-up and clean-up on race day.

Member Turner suggested that the midnight walk be added to the All American Celebration. Ms. Turner offered to organize the event with help from Board Members.

Pam Mundo requested that each of the events in the strategic plan be a separate agenda item on upcoming agendas.

The next meeting of the EDC will occur on May 6, 2013 at 7:00 p.m.

No action was taken.

8. ADJOURN

At 8:24 pm, Member Butler moved, seconded by Member Hendrickson, to adjourn the meeting. All voted "Aye".

APPROVED:



JoAnn Gordon, President

ATTEST:



Marvin Gregory, City Secretary