

**MINUTES OF THE RIVER OAKS
ECONOMIC DEVELOPMENT CORPORATION
SPECIAL CALLED MEETING
JUNE 18, 2013**

MEMBERS PRESENT:

PRESIDENT JOANN GORDON
VICE PRESIDENT JOE CREWS
LEIGH ANN TURNER
JOANN BUTLER
GREG HENDRICKSON
STEVE HOLLAND
LINDA MORGAN

STAFF PRESENT:

CITY SECRETARY MARVIN GREGORY
ASST CITY SECRETARY PAULA LUCK

MEMBERS ABSENT:

1. CALL TO ORDER

With a quorum present, President Gordon called the Special Called Meeting of the Economic Development Corporation to order at 7:00 p.m. on Tuesday, June 18, 2013 at River Oaks City Hall, 4900 River Oaks Blvd., River Oaks, Texas 76114.

2. INVOCATION

VP Crews gave the Invocation.

3. PLEDGE OF ALLEGIANCE

James Myrick led the Pledge of Allegiance to the United States Flag & the Texas Flag.

4. MEMBER ROLL CALL

President Gordon stated that all members are in attendance.

5. CONSIDER APPROVAL OF MINUTES FROM THE MAY 6, 2013 REGULAR CALLED MEETING AND THE MAY 28, 2013 SPECIAL CALLED MEETING

VP Crews moved, seconded by Member Hendrickson to approve the Minutes of the May 6, 2013 Regular Called Meeting and the May 28, 2013 Special Called Meeting as presented. All voted "Aye".

6. STATEMENT OF APPOINTED OFFICER AND OATH OF OFFICE FOR LINDA MORGAN (PLACE 1), JOE CREWS (PLACE 3), JOANN GORDON (PLACE 5) & GREGORY HENDRICKSON (PLACE 7).

CS Marvin Gregory gave the Statement of Appointed Officer and Oath of Office to Linda Morgan, Joe Crews, JoAnn Gordon and Gregory Hendrickson.

7. ANNUAL MEETING: ELECTION OF PRESIDENT AND VICE-PRESIDENT.

After an unanimous vote, the board voted to re-elect JoAnn Gordon as President and re-elect Joe Crews as Vice President.

8. DISCUSSION/ACTION/APPROVAL OF AN ECONOMIC DEVELOPMENT PROJECT; CREATING A MARKETING NAME, ESTABLISHING THE GENERAL EXTENT OF THE STUDY AREA AND CONSIDER POSSIBLE FUNDING ALLOCATIONS FOR THE FUTURE CONCEPT MASTER PLANNING.

Pam Mundo handed out a map to the board. Pam, Marvin, JoAnn Gordon and COGG met with Dave Gaddis of the City of Benbrook about their program which spent \$50,000 in 2007 for their master plan. South Main Street in Fort Worth is also another area that is thinking about widening sidewalks, building bicycle lanes, adding landscaping and benches.

At this time, this board needs to work up a landscaping design that is 8-12 feet wide for pedestrians to walk and ride bicycles. Also this board needs to determine a project name. This project is a ten year dedication. President Gordon mentioned that TXDOT leased the right of way on Main Street to the City of Fort Worth for their street scape.

Dan Kessler with COGG said there are monies available to help develop the master plan. Pam Mundo would like a \$50,000 dedication from the EDC during the 2013-2014 budget. The next step is preliminary engineering. There are storm water drainage issues from Roberts Cut Off to Yale. Pam suspects that it will cost River Oaks \$100,000 for a master plan with \$50,000 from River Oaks and \$50,000 from COGG.

VP Crews is concerned with the Boulevard from Long to Jacksboro Hwy (the part that belongs to Fort Worth). President Gordon said that Fort Worth has already said they would be involved and work with us. Pam Mundo mentioned the next step is to develop a scope after the funds are committed and to work closely with COGG. VP Crews suggested creating a steering committee which would get everyone involved.

Pam Mundo would like the board to come up with a name for this project.

Member Butler moved, seconded by Member Holland, to name the project "River Oaks Revival". VP Crews, Member Butler, Holland, Turner and Hendrickson voted "Aye". Member Morgan voted "Nay". Motion passed.

Member Holland moved, seconded by VP Crews to establish a general extent of the study area from city limit to city limit. All voted "Aye".

VP Crews moved, seconded by Member Turner to commit funds to the project for a master plan. All voted "Aye".

9. DISCUSSION AND/OR ACTION ON E.D.C. BOARD MEMBER ATTENDANCE AT THIS YEAR'S ECONOMIC SALES TAX WORKSHOP IN MESQUITE, TEXAS.

President Gordon stated there is \$500 in the travel & training budget and would like for as many members go that can and expand the budget for registration only.

Member Morgan moved, seconded by VP Crews to approve up to four members to attend the Sales Tax Seminar on June 28, 2013. All voted "Aye".

10. WORKSHOP: ECONOMIC DEVELOPMENT PLANNING

- (a) UPDATING GOAL #4 OF STRATEGIC PLAN**
- (b) SHOP RIVER OAKS----BUSINESS OPTIMIZATION**
- (c) MARKETING RIVER OAKS/CREATING FACEBOOK AND TWITTER ACCOUNTS**
- (d) WHAT ARE THE NEXT STEPS?**

The new software for Shop River Oaks is about ready to be introduced to all businesses. Would like to have a workshop August 1st or August 6th to have the businesses come and for EDC to present a webinar on how to set it up and also show the different parts to Chamber Nation. Setting up a Facebook account and Twitter account for Shop River Oaks would be beneficial. But Member Turner is worried about the negativity that people can post on it.

11. ACTION FROM WORKSHOP IF ANY

The Board agreed to set the date for the presentation for August 6th at 7 pm at the Community Center and all businesses will be notified.

12. OTHER ITEMS FOR DISCUSSION:

- i. EDC LOCAL REGION MEETING HELD ON JUNE 12, 2013 IN RIVER OAKS**

President Gordon, Pam Mundo and CS Gregory attended the EDC Local Region Meeting on June 12, 2013. The purpose is to build a unified group. The next meeting is scheduled September 11, 2013 in Lake Worth.

- ii. SHOP RIVER OAKS INVITATIONAL WEBINAR**

Date is already set for Chamber Nation.

CS Gregory reminded the board there is budget workshop on July 9th at 5:30 pm.

10. ADJOURN

At 8:53 pm, Member Hendrickson moved, seconded by Member Morgan to adjourn. All voted "Aye".

ATTEST:



Marvin Gregory, City Secretary

APPROVED:



JoAnn Gordon, President