

**MINUTES OF THE RIVER OAKS
ECONOMIC DEVELOPMENT CORPORATION
SPECIAL CALLED MEETING
SEPTEMBER 14, 2015**

DIRECTORS PRESENT:

PRESIDENT, JOANN GORDON, PLACE 5
VICE-PRESIDENT, STEVE HOLLAND, PLACE 4
JOANN BUTLER, PLACE 2
JOE ASHTON, PLACE 3
DON ISTOOK, PLACE 6
GREG HENDRICKSON, PLACE 7

STAFF PRESENT:

CITY SECRETARY MARVIN GREGORY
CONSULTANT PATRICIA WARD

MEMBERS ABSENT:

LINDA MORGAN, PLACE 1 (MEDICAL)

1. CALL TO ORDER

With a quorum present, **President Gordon** called the Special Called Meeting of the Economic Development Corporation to order at 7:00 p.m. on September 14, 2015 at River Oaks City Hall, 4900 River Oaks Blvd., River Oaks, Texas 76114.

2. INVOCATION

Mayor Pro-Tem Steve Holland gave the invocation.

3. PLEDGE OF ALLEGIANCE TO UNITED STATES FLAG AND THE TEXAS FLAG

Mayor Pro-Tem Steve Holland led the pledge of allegiance to the United States and Texas Flags.

4. MEMBER ROLL CALL

The roll call was recorded with Linda Morgan absent due to medical reasons.

5. CONSIDER APPROVAL OF MINUTES FROM THE AUGUST 25, 2015 REGULAR MEETING.

Member Hendrickson moved, seconded by Member Butler, to approve the August 25, 2015 Minutes as submitted. All voted "Aye".

6. DISCUSSION, PLANNING AND/OR ACTION REGARDING THIS YEAR'S ANNUAL RIVER OAKS RUN.

Sal Limas and Jason Martinez were present to discuss this year's 3rd annual Stuff the Stocking Holiday Fun Run. Registration would be \$5 for students and \$10 for **adults** with registration available on line for those who want to participate. There would be a 1 mile walk along with a 5K run with a meet and greet after the run at the community center. Member Holland recommended that businesses have booths at the community center without having to donate money. Businesses that committed to participate would get their name printed on the nearly 200 shirts to be purchased.

President Gordon wants a business letter sent out to every River Oaks business and invite them to participate. The plan for that letter is to go out in October. Limas and Martinez stated that CCDAC and Trinity Baptist Church have expressed interest in supporting the event. Scholarships would be given out to students during the meet and greet at the Community Center by CCDAC. The date of the event is planned for to be December 5th from 10:00 A.M. until 2:00 P.M.

Member Holland moved, seconded by Member Ashton, to approve the date of December 5th for the event and for them to move forward with the planning. All voted "Aye".

7. DISCUSSION AND/OR ACTION ON PROCEDURES IN ASSIGNING CODES FOR BUSINESSES TO ADVERTISE ON THE SHOP RIVER OAKS TEXAS WEBSITE.

President Gordon reported that she was about complete with assigning codes for each business in the city to be able to sign up for free advertising on the Shop River Oaks Website. The codes will help Jarod to know if the business is a River Oaks Business. President Gordon stated that Member Butler had volunteered her assistance in getting the letters out to each business and in each letter there would be an individual code given with directions on how to sign up.

No Further Action was taken.

8. DISCUSSION AND/OR ACTION ON THE BUILDING IMPROVEMENT GRANT PROGRAM REGARDING BUSINESSES REQUESTING ASSISTANCE UNDER THE PROGRAM.

President Gordon stated that formerly the Business Improvement Grant Program was beneficial in encouraging local businesses to improve the outside of their businesses and most recently she has been receiving requests from businesses to apply for funding under that program. The program has not been budgeted recently and was put on hold when Mundo and Associates were hired for economic development. Pam Mundo was to work on drafting a program that would fit the EDC plan for the future, however, Mundo and Associates were released from their services without that ever happening.

Member Holland stated he felt Staff needed to research the former projects and present the board with that information before the board started revising the program and further implementing the program.

No Further Action was taken.

9. REPORT BY CONSULTANT PATRICIA WARD OF WARD AND ASSOCIATES ON ECONOMIC DEVELOPMENT IN THE CITY.

Ms. Ward reported she has been in contact with the realtor regarding the What-A-Burger and they expect the Schieme family to make a decision soon about whether they are going to lease the property or offer it to be sold. Ward is also been in contact with at least two major developers about future development in the city. She is continuing with the

weekly meetings with the City Secretary, but the board needs to know this is a work in progress and it may be sometime before those efforts produce noticeable accomplishments.

Member Istook stated he had a contact with Dairy Queen and would pursue attempting to contact him about the possibility of located at that location where the old What-A-Burger was.

Member Holland asked Member Istook if he had found out any more information on the property on the southwest side of Sam Calloway regarding the city putting up a city limits sign there and member Istook reported that there is no change with the property development and it remains vacant but he will continue to try to make contact.

No Further Action was taken.

10. UPDATE ON THE RIVER OAKS REVIVAL AND NEXT PUBLIC MEETING SCHEDULED FOR OCTOBER 29, 2015 AT 6:30 P.M. IN THE COMMUNITY CENTER.

CS Gregory stated that the meeting has been scheduled and the details are still pending. He hopes to report back later.

No Further Action was taken.

11. ADJOURNMENT

At 8:25 P.M. Member Butler moved, seconded by Member Ashton, to adjourn the meeting. All voted "Aye".

ATTEST:



Marvin Gregory, City Secretary

APPROVED:



JoAnn Gordon, President