

**MINUTES OF THE RIVER OAKS
ECONOMIC DEVELOPMENT CORPORATION
SPECIAL CALLED MEETING
SEPTEMBER 16, 2013**

MEMBERS PRESENT:

PRESIDENT JOANN GORDON
VICE PRESIDENT JOE CREWS
LEIGH ANN TURNER
JOANN BUTLER
STEVE HOLLAND
LINDA MORGAN

STAFF PRESENT:

CITY SECRETARY MARVIN GREGORY
ASST CITY SECRETARY PAULA LUCK
PAM MUNDO-MUNDO & ASSOCIATES

MEMBERS ABSENT:

GREG HENDRICKSON

1. CALL TO ORDER

With a quorum present, President Gordon called the Special Called Meeting of the Economic Development Corporation to order at 7:00 p.m. on Monday, September 16, 2013 at River Oaks City Hall, 4900 River Oaks Blvd., River Oaks, Texas 76114.

2. MEMBER ROLL CALL

President Gordon stated that all members are in attendance except Greg Hendrickson which is recorded as an unexcused absence.

3. CONSIDER APPROVAL OF MINUTES FROM THE AUGUST 27, 2013 MEETING

Member Butler moved, seconded by VP Crews to approve the Minutes of the August 27, 2013 Special Called Meeting as presented. All voted "Aye".

4. WORKSHOP: ECONOMIC DEVELOPMENT PLANNING

(A) PLANNING OF THE RIVER OAKS FUN RUN-Member and AV Cato Principal Turner suggested instead of an enrollment fee, bring a gift if the run is connected with the Christmas Parade. President Gordon mentioned that we will know by October 15th if there is going to be enough participants to have a Christmas Parade. The route of the run was passed out by Sal Limas and Jason Martinez of CISD. This run consists of one mile round trip and will be either before or after the parade. Member Turner suggested the run be the beginning of the parade. The only issue is if we aren't charging an enrollment fee, EDC will not be reimbursed. The expenses should consist of shirts, water and glow sticks. It is possible to receive donations on some of these expenses. VP Crews would like the run to happen even if the Christmas Parade is cancelled and to collect gifts instead of an enrollment fee which will be donated to the military. All board members agreed.

(B) FILM FRIENDLY-Pam Mundo mentioned the film industry is leaving Hollywood and moving to other states. The State of Texas has created a Texas Film Commission. Filming in an area can benefit restaurants, hairdressers, etc. Pam suggests creating a Film Commission Committee, which will consist of 2-3 people, who will help the Texas Film Commission when they arrive. River Oaks should pass an ordinance to establish fees charged for the film commission to come here and film. This ordinance will be filed with the Texas Film Commission. Pam also recommended a professional photographer to come in and take pictures. But the first step is to create a committee. The board asked Linda Claridge to be on the board because she has been involved in some movie shots in River Oaks in the past.

(C) STREETScape STUDY "RIVER OAKS REVIVAL"-Pam Mundo handed out a pamphlet of the PLMC. The money is already dedicated by River Oaks for a study. Sansom Park and Fort Worth are also dedicated for a study also.

(D) MARKETING ACTIVITIES-Pam Mundo mentioned that spring and fall are the trade show seasons. She has been talking with a number of investors. An inventory binder has been put together of available commercial properties. She passed out a spreadsheet of the available commercial properties (land and building) which is also posted on the website. This inventory will change as more become available or some decide to not to sell or lease. Pam drives thru the River Oaks commercial area frequently. There are a few good properties that should be very marketable without disadvantages. A list should be put together of all available residential properties but needs to consist of the ones that are seriously wanting to sell.

5. ACTION FROM WORKSHOP, IF ANY

NONE

6. OTHER DISCUSSION ITEMS:

(A) UPDATE OF THE SEPTEMBER 11TH REGIONAL TRAINING-President Gordon said this training consists of people who are on EDC boards. The first one was hosted by River Oaks and the second one which was September 11th was hosted by Lake Worth. There were several surrounding cities that were at the Lake Worth meeting including COGG, CDBG and NW Tarrant Chamber of Commerce. President Gordon gave an overview of what is going on in this region. The next meeting will be hosted by Westworth Village.

(B) UPDATE ON SHOP RIVER OAKS TEXAS-Pam Mundo mentioned the mobile app is working. The businesses are very pleased with the River Oaks staff and they like Shop River Oaks. There are currently 35 businesses on the site and the goal is to have 50.

7. EXECUTIVE SESSION: CONVENE INTO EXECUTIVE SESSION PURSUANT TO CHAPTER 551.072, TEXAS GOVERNMENT CODE: THE ECONOMIC DEVELOPMENT CORPORATION RESERVES THE RIGHT TO CONVENE IN EXECUTIVE SESSION(S) FROM TIME TO TIME ON A POSTED AGENDA ITEM TO:

DISCUSS THE POSSIBLE SALE, LEASE OR ACQUISITION OF REAL ESTATE: A GOVERNMENT BODY (ECONOMIC DEVELOPMENT CORPORATION) MAY CONDUCT A CLOSED MEETING REGARDING THE PURCHASE, EXCHANGE, LEASE OR VALUE OF REAL PROPERTY IF THE DELIBERATIONS IN AN AOPEN

MEETING WOULD HAVE A POSSIBLE DETRIMENTAL EFFECT ON THE POSITION OF THE ECONOMIC DEVELOPMENT CORPORATION IN NEGOTIATIONS WITH A THIRD PERSON.

At 8:39 pm, President Gordon convened into Executive Session pursuant to Chapter 551.072.

At 9:06 pm, President Gordon reconvened into Open Session.

8. ACTION FROM EXECUTIVE SESSION

NONE

9. ADJOURN

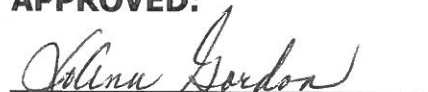
At 9:07 pm, Member Holland moved, seconded by Member Turner to adjourn. All voted "Aye".

ATTEST:



Marvin Gregory, City Secretary

APPROVED:


JoAnn Gordon, President