

**MINUTES OF THE RIVER OAKS
ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING
JANUARY 5, 2015**

MEMBERS PRESENT:

PRESIDENT JOANN GORDON, PLACE 5 (PRESIDENT)
LINDA MORGAN, PLACE 1
JOANN BUTLER, PLACE 2
HERMAN EARWOOD, PLACE 3
STEVE HOLLAND, PLACE 4 (VICE PRESIDENT)
DON ISTOOK, PLACE 6
GREG HENDRICKSON, PLACE 7

STAFF PRESENT:

CITY SECRETARY MARVIN GREGORY
PWD JAMES HATLEY

1. CALL TO ORDER

With a quorum present, President Gordon called the Regular Meeting of the Economic Development Corporation to order at 7:00 p.m. on January 5, 2015 at River Oaks City Hall, 4900 River Oaks Blvd., River Oaks, Texas 76114.

Member Hendrickson gave the Invocation and Member Istook led the pledges of allegiance to the United States and Texas Flags.

2. MEMBER ROLL CALL

The roll call was recorded with all members present except for Vice-President Steve Holland, who came in shortly thereafter.

3. CONSIDER APPROVAL OF THE MINUTES FROM THE NOVEMBER 5, 2014 SPECIAL MEETING.

Member Linda Morgan moved, seconded by Member JoAnn Butler, to approve the November 5, 2014 minutes. All voted "Aye".

4. UPDATE ON THE SHOP RIVER OAKS TEXAS WEBSITE BY NANCY LOVEN

CS Gregory announced that Nancy Loven would not be able to attend the meeting tonight. He reported there had been some progress since the last meeting regarding rebuilding the front page of the website.

No Further Action taken.

5. REPORT BY JOHN LOVEN, SAL LIMAS AND/OR JASON MARTINEZ ON THE 2014 ANNUAL STUFF THE STOCKING FUN RUN HELD ON DECEMBER 6, 2014.

John Loven, Sal Limas and Jason Martinez were present to update the EDC on the December 6, 2014 Fun Run. **John Loven** stated that both Sal Limas and Jason Martinez had put a lot of work into making the event a big success. This year's event doubled in participants. He expressed disappointment over the lack of city participation and going forward would really want the EDC to participate more. It was noted that CM JoAnn Butler was present at the run.

CS Gregory reported that EDC had received \$655 in donations from the local vendors for the event, but the entry fees had not yet been received. **Sal Limas** stated that the entry fees would be released soon but because the site used for people to register had to be set up through the school district, those funds would have to be paid from the school district.

Mayor Earwood stated that it might be better to hold the event next year at a different time due to also having the Christmas Parade on the same night allowing there to be time to attend both events.

Sal Limas asked if the city could help by taking on the responsibility to help collect the donations, which takes up a lot of time for them to do. **Mayor Earwood** expressed concerns that it might be too much to ask the local vendors to donate since the vendors already donate to the annual Employees Christmas Banquet. **CS Gregory** reported that most of the vendors asked to donate to the annual banquet were not our local businesses. It was mentioned that going forward, the EDC would meet well in advance of the event in order to plan the event.

The EDC Members thanked Loven, Limas and Martinez for their hard work and added the EDC would do everything to take an active role in going forward.

6. DISCUSSION AND/OR ACTION ON THE APPROVAL OF THE GRAPHIC DESIGN OF THE BANNER SAMPLE FROM PRINT AND SIGN DESIGN PRIOR TO PURCHASING.

President Gordon stated she was not at the last meeting for medical reasons, where the EDC voted to approve the purchase of this year's banners from Print & Sign Design (PSD), but in looking at the banner sample, she does not feel the graphics are the same as the banners purchased last time; most noticeable was the tree design not being the same. **Vice-President Holland** stated the approval to purchase the banners from PSD was only approved if the Banners from PSD matched the current ones.

CS Gregory stated in his conversations with Keith Steele of PSD, Steele didn't have the original tree design, but felt that he could redraw the graphic to match the current ones.

Motion was then made by Member Istook to purchase banners from PSD. Motion died for the lack of a second. It was noted from amongst the EDC members that the purchase had already been approved pending the graphics being the same as the current banners, so a motion to approve the purchase again was not needed at this point.

After further discussion amongst the members, Staff was directed to have PSD meet with **President Gordon and Member Butler** in order to make sure the graphics were the same as the current ones already installed in the City before purchasing them.

No further action was taken.

7. WORKSHOP REGARDING ECONOMIC DEVELOPMENT PLANNING:

- DISCUSSION AND/OR ACTION ON CONTRACTING FOR PROFESSIONAL SERVICES IN ORDER TO STIMULATE ECONOMIC DEVELOPMENT WITHIN THE CITY.

President Gordon announced that **Patricia Ward** was in attendance tonight and President Gordon would like for the EDC to consider retaining her services to help promote the City's economic development growth. **Mayor Earwood** gave an overview of Ms. Ward's credentials as the community development director for Tarrant County and that she has a vast knowledge of Tarrant County and she could definitely help the city in moving forward.

Ms. Ward stated in her expertise rooftops stimulate economic growth and that banners as being discussed earlier tonight will help. She indicated that the Metroplex development is definitely moving west, which puts River Oaks right in the middle of future development. She discussed diversities in development and would like to be a part of moving the city forward under her company's guidance as Ward and Associates. **Ms. Ward** recommended a 3-year plan with benchmarks that includes flexibility, sustainability, planning and implementation.

Member Earwood made the motion, seconded by Member Butler to consider contracting with Ward & Associates for Economic Development consultation once a development agreement is brought back at the next meeting for EDC consideration and approval. All voted "Aye".

- RIVER OAKS REVIVAL UPDATE

CS Gregory reported that the Executive Board took action to approve the contract between NCTCOG and AECOM to kick off the SH-183 corridor master planning by the end of the year or early next year. They are aiming for a kick-off meeting sometime in January, 2015. Once they firm up the contracts, they will send out some possible dates and times.

No further action was taken.

8. ADJOURNMENT

President Gordon recommended that a special meeting be called for in the second week of February to review and consider the development agreement for consulting services with Ward and Associates.

At 8:58 P.M. Member Earwood moved, seconded by Member Hendrickson, to adjourn the meeting. All voted "Aye".

APPROVED:


JoAnn Gordon, President

ATTEST:


Marvin Gregory, City Secretary